

UAE-India CEPA Council Partners with AIC BIMTECH to Boost Global Opportunities for Start-ups

Greater Noida, 28 July 2025: The UAE-India CEPA Council (UICC), in collaboration with Atal Incubation Centre - Birla Institute of Management Technology (AIC BIMTECH) hosted a high-impact engagement session to deepen cross-border innovation ties under the UAE-India CEPA Start-up Series, a flagship programme aimed at accelerating international scale-up for India's emerging ventures.

The event was held at AIC BIMTECH in Greater Noida, a fast-rising hub for entrepreneurial activity in India's National Capital Region. Known for its strategic connectivity, institutional ecosystem, and growing community of founders and investors, Greater Noida is fast positioning itself as a launchpad for globally ambitious start-ups.

The highlight of the session was the formal signing of a Memorandum of Understanding (MoU) between AIC BIMTECH and the UICC, forging a new alliance focused on supporting high-potential Indian start-ups interested in accessing the UAE's innovation ecosystem through the CEPA Start-up Series.

Offering opening remarks at the event, Mr. Ahmed Aljneibi, Director of the UAE-India CEPA Council, shared the broader vision behind the initiative. "AIC BIMTECH has earned a reputation for building strong founder support systems rooted in inclusivity and innovation. We are excited to welcome them to our Start-up Series network. Through this partnership, we aim to equip founders with global tools, networks, and momentum to navigate international markets, with the UAE serving as their next growth frontier," he said.

Sharing his thoughts on the collaborative partnership, Mr. Surya Kant, CEO of AIC BIMTECH, remarked, "This partnership marks an important milestone in our journey to help early-stage ventures think beyond borders. The CEPA Start-up Series offers a timely opportunity for our entrepreneurs to access curated mentorship, investor connect, and soft landing support in the UAE, which is a market that has consistently championed bold innovation."

During the event, the official trailer of the UAE-India Start-up Series was screened, offering attendees a glimpse into the programme's structure, offerings, and the pathway it provides for selected founders to engage with key players in the UAE's start-up ecosystem. The screening was followed by an open Q&A session with Mr. Aljneibi, where start-up founders and students posed a range of questions, from selection processes and sector priorities to market access and scale-up readiness.

The engagement in Greater Noida is part of UICC's broader effort to activate on-the-ground partnerships across India's most promising entrepreneurial clusters, ensuring that the benefits of the Comprehensive Economic Partnership Agreement are extended to the country's next generation of innovators.

Start-ups interested in joining the Series can still apply. Due to unprecedented interest, the application window has been extended until 15 August 2025.

Apply now at: <https://start-upseries.cepacouncil.com>

For media inquiries or further information, please contact:
info@cepacouncil.com

About the UAE-India CEPA Council

The UAE-India CEPA Council (UICC) is a dedicated bilateral platform established to advance trade, investment, and innovation under the UAE-India Comprehensive Economic Partnership Agreement. It facilitates strategic collaborations between businesses, governments, and institutions across both countries to unlock shared economic opportunities.

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About AIC BIMTECH (www.aicbimtech.com)

Atal Incubation Centre - Birla Institute of Management Technology (AIC BIMTECH) is a leading incubation centre supported by the Atal Innovation Mission, NITI Aayog, Startup India, MeitY Startup Hub, Ministry of MSME, Govt of India and Start in UP, Govt of Uttar Pradesh. Located in Greater Noida, AIC BIMTECH supports a diverse portfolio of early-stage ventures across domains such as social enterprise, Agri-tech, Health-tech, fintech, and sustainability. It offers start-ups access to tailored mentoring, business connect, funding opportunities, corporate partnerships, and international exposure.